City of Citrus Heights
Annual Holiday Tree Lighting Event
2026 Sponsorship Opportunity

Contact: Darci Carpenter
Phone: 916-727-5410
dcarpenter@citrusheights.net

Tree Lighting Location: City Hall, 6360 Fountain Square Drive, Citrus Heights, CA 95621

Annual Tree Lighting Ceremony – Thursday, December 3, 2026 6:00pm-8:30pm

Elevate your presence and community impact by sponsoring the Annual Citrus Heights Holiday Tree Lighting Event! With a turnout of 1000-1500 attendees, this festive annual gathering features live music, sing-a-longs, crafts, miniature train rides, and a chance to visit with Santa! Guest will enjoy complimentary fresh baked cookies and hot cocoa as our community comes together to ring in the Holiday Season. Partner with us in creating a magical experience for all.

Hot Cocoa and Cookie Bar OR Train Sponsor: $700.00

2 Sponsorship opportunities available for each attraction

- Opportunity to host a Kids Holiday Activity and engage with families in *"Santa's Workshop" (table and 2 chairs provided – no linen)*
- Opportunity to hand out branded swag at your table
- Logo on Signage at our Hot Cocoa and Cookie Bar or Train Ride Stop*
- Logo on "Thank you, Sponsors" sign located near City Booth
- Social Media Post prior to the event highlighting attractions and sponsorship
- Social Media Post after the event thanking your business for sponsoring
- 1 Shout Out during the event from our MC on stage thanking your business for sponsoring the event

Festive Spirit Sponsorship: $300.00

- Opportunity to decorate a holiday tree in the event space in the theme of your choice. Holiday tree provided by the city. Include a holiday message and your logo – sponsor provides decorations and signage.
- Logo on our "Thank you, Sponsors" sign located near the City Booth*
- Social Media Post after the event thanking your business for sponsoring
- 1 Shout Out during the event from our MC on stage thanking your business for sponsoring the event

*Sponsorship and accompanying logo must be received prior to print deadline of November 24.

All sponsorship proceeds are used to cover expenses such as insurance, security, sanitary facilities, equipment rental, entertainment, and advertising and printing cost to provide a clean, safe and well-attended event for patrons and sponsors.

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☐	Hot Cocoa and Cookie Bar Sponsorship (2 available)	$700.00
☐	Train Ride Sponsorship (2 available)	$700.00
☐	Festive Spirit Sponsorship	$300.00

Please make check payable to City of Citrus Heights. Credit card payments may be made over the phone by calling the Citrus Heights Event Center at 916-727-5400.

Business Name: _____

Contact Name: _____

Mailing Address: _____

Phone #: _____ **Email:** _____

Please send completed form and your contribution to:

City of Citrus Heights
Attention: Darci Carpenter
6300 Fountain Square Drive
Citrus Heights, CA 95621

For additional information, contact Darci Carpenter at 916-727-5410

Thank you for your consideration!