2026 Stars & Stripes Celebration Sponsorship Opporutnities

Amplify your community influence and engagement by sponsoring the 4th Annual Citrus Heights Stars and Stripes Celebration! With an expected turnout of 6,500 guests, this event is the Patriotic Kick-off for Independence Day in Citrus Heights. Join us at Van Maren Park on **June 27, 2026**, for an evening of live music, Kids Zone, and a food-truck hub before a spectacular fireworks display lights up the night sky!

Stage Sponsor
$3,000 (1 available)

- Exclusive Branding Opportunity on the entertainment stage.*
- Acknowledgment as the Stage Sponsor from the stage during the event and reiterated before the performance of the Star-Spangled Banner preceding the fireworks display.
- Acknowledgement as the Stage Sponsor on signage at the event.
- Two (2) VIP Parking passes with parking close to the activities.
- Four (4) Food Vouchers valid for use at any time during the event from any of the nine (9) food truck vendors.
- Opportunity for booth space to hand out branded swag and host a community activity. One table and two (2) chairs provided by the City of Citrus Heights. Sponsors provide their own branded canopy.
- Recognition as the Stage Sponsor on our event website and flyers.*
- Two (2) social media posts prior to the event, as well as a thank you post after the conclusion.

Kids Zone Balloon Sponsor
$1,000 (1 available)

- Exclusive Branding Opportunity on 2,000 branded balloons given to guests at the Kids Zone.
- Acknowledgment as Kids Zone Balloon Sponsor from the stage during the event.
- Acknowledgment as Kids Zone Balloon Sponsor on signage at the event.*
- Two (2) VIP Parking passes with parking close to the activities.
- Two (2) Food Vouchers valid for use at any time during the event from any of the nine (9) food truck vendors.
- Recognition as Kids Zone Balloon Sponsor on our event website and flyers.*
- One (1) social media post prior to the event, as well as a thank you post after the conclusion.

Keep 'Em Cool Sponsor
$2,000 (1 available)

- Exclusive Branding Opportunity on 3,500 branded hand fans given to guests as they arrive at the event.
- Acknowledgment as the Keep 'Em Cool Sponsor from the stage during the event as sponsors of our cooling stations located throughout the event grounds.
- Acknowledgment as the Keep 'Em Cool Sponsor on signage at the event.*
- Two (2) VIP Parking passes with parking close to the activities.
- Two (2) Food Vouchers valid for use at any time during the event from any of the nine (9) food truck vendors.
- Recognition as the Keep 'em Cool Sponsor on our event website and flyers.*
- One (1) social media post prior to the event, as well as a thank you post after the conclusion.

Festival Sponsor
$1,500

- Acknowledgment as a Festival Sponsor from the stage during the event.
- Acknowledgment as a Festival Sponsor on signage at event.*
- Two (2) VIP Parking Passes with parking close to the activities.
- Two (2) Food Vouchers valid for use at any time during the event from any of the nine (9) food truck vendors.
- Opportunity for booth space to hand out branded swag and host a community activity. One table and two (2) chairs provided by the City of Citrus Heights. Sponsors provide their own branded canopy.
- Recognition as Festival Sponsor on our event website and flyers.*
- One (1) social media post prior to the event, as well as a thank you post after the conclusion.

Community Sponsor
$500

- Acknowledgment as a Community Sponsor from the stage during the event.
- Acknowledgment as a Community Sponsor on signage at the event.*
- Two (2) Food Vouchers Valid for use at any time during the event from any of the nine (9) food truck vendors.
- Recognition as a Community Sponsor on our event website and flyers.*
- One (1) social media post prior to the event, as well as a thank you post after the conclusion.

* Must have current logo sent to the City of Citrus Heights no later than May 25, 2026