

**CITY OF CITRUS HEIGHTS    ⚙    STRATEGIC OBJECTIVES**

September 16, 2021 – March 1, 2022

THREE-YEAR GOAL: <b>MAINTAIN AND ENHANCE FISCAL STABILITY</b>						
WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. At the October 14, 2021 City Council meeting	Mary Poole, Operations Manager	Present to the City Council for consideration, an amendment to the residential garbage and recycling collection services agreement to include organics recycling services required by the state's unfunded organics recycling mandate, AB 1383.				
2. At the October 14, 2021 City Council meeting	Bill Zenoni, Administrative Services Director, working with the Finance Committee	Present to the City Council an updated Long Term Financial Plan (i.e. 10 year budget model).				

<p>3. At the Nov 10, 2021 City Council Meeting</p>	<p>Bill Zenoni, Administrative Services Director, working with Colleen, the Community Development Director and Regina, the Operations Manager</p>	<p>Present an analysis of the city's development impact fees to the City Council.</p>				
<p>4. At the Nov 10, 2021 City Council Meeting</p>	<p>Chris Boyd, City Manager, working with the department heads and the Finance Team</p>	<p>Present recommendations to the City Council for action for utilization of the American Rescue Plan Act (federal stimulus) funding.</p>				
<p>5. At the February 24, 2022 City Council Meeting</p>	<p>Bill Zenoni, Administrative Services Director</p>	<p>Present to the City Council the FY 2021-22 Mid-Year Budget Review</p>				

THREE-YEAR GOAL: **MAINTAIN PUBLIC INFRASTRUCTURE AND ENHANCE  
ALTERNATIVE MODES OF TRANSPORTATION**

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. By Jan 1, 2022	Leslie Blomquist, City Engineer	Complete construction of the Mariposa Avenue Safe Routes to School Phase 4 project.				
2. By Jan 1, 2022	Leslie Blomquist, City Engineer	Complete construction of the Annual Residential Street Resurfacing Project.				
3. By Jan 1, 2022	Leslie Blomquist, City Engineer	Request funds (already approved) from CalTrans and the California Transportation Commission for preliminary engineering of the Old Auburn Road Complete Streets Phase 1 Project.				
4. By March 1, 2022	Leslie Blomquist, City Engineer	Advertise for bids the construction contract for the Greenback Lane Complete Streets Project from Sunrise to Fair Oaks Boulevard.				
5. By March 1, 2022	Leslie Blomquist, City Engineer	Request funds (already approved) from CalTrans and the California Transportation Commission for construction of the Arcade-Cripple Creek Trail Project.				

THREE-YEAR GOAL: **DIVERSIFY FOR A RESILIENT ECONOMY**

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. Before the November 10, 2021 City Council Meeting	City Manager and City Council	Hold a City Council study session, inviting the business community, to have an open discussion about ARPA applications to support COVID affected local businesses.				
2. At the December 9, 2021 City Council Meeting	Casey Kempenaar, Community Development Director with input from the Planning Commission	Present the final draft Sunrise Tomorrow Specific Plan and EIR to the City Council for consideration				
3. By March 1, 2022	Casey Kempenaar, Community Development Director	Commence the entitlement process for the New Sylvan project.				
4. By March 1, 2022	Meghan Huber, Economic Development and Communications Manager – lead, working with the Mayor, City Manager and Police Chief	Visit at least three businesses as part of the Business Visitation Program				

**THREE-YEAR GOAL: SUSTAIN AND PRESERVE PUBLIC SAFETY**

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. By Dec 1, 2021	Police Chief	Hold at least one external Police Academy recruitment for police officers, and at least two professional police recruitment marketing events for all vacant positions.				
2. By Dec 1, 2021	Police Chief	Implement Body Worn Camera (BWC) system for patrol officers and ensure the digital evidence system is linked to Police Department (PD) Computer Aided Dispatch System (CAD), and Sacramento District Attorney's Office.				
3. By March 1, 2022	Police Chief	Reorganize the police organizational structure as staffing level returns and create a specialty team to focus on street-level community concerns such as homelessness, gang activity, and violent crime.				
4. By March 1, 2022	Police Chief in collaboration with Regina Cave, Operations Manager and the General Services Department	Evaluate the feasibility and identify funding source for an outside vendor to assist with homeless camp cleanups more rapidly.				

THREE-YEAR GOAL: **ENHANCE COMMUNITY VIBRANCY AND ENGAGEMENT**

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. By October 15, 2021	Nichole Baxter, Communications Officer	Assist the Community Marching Band in promoting their Howl O Ween parade and Rusch Park Harvest Festival to parade participants and the community at-large				
2. By October 15, 2021	Nichole Baxter, Communications Officer	Assist CHPD PAL in promoting their Trunk Or Treat event to participants and attendees.				
3. By October 15, 2021	Nichole Baxter, Communications Officer, working with Armando Velasquez, Construction/ Maintenance Inspector Supervisor	Promote volunteer public participation to support GSD Community Volunteer Event on October 16, 2021 at the greenbelt on Greenback Lane east of Park Oaks.				

<p>4. By December 15, 2021</p>	<p>Casey Kempenaar - lead, Community Development Director, Meghan Huber, Economic Development and Communications Manager working with a Planning Consultant</p>	<p>Hold kick-off meeting for Retail to Rooftops program and develop a timeline to bring to City Council.</p>				
<p>5. By February 1, 2022</p>	<p>Nichole Baxter, Communications Officer, working with the Mayor and Connect Citrus Heights Coalition</p>	<p>Establish an online tool to promote community connection, with an emphasis on developing a master events calendar for 2022, and report the results to the City Council.</p>				
<p>6. By February 1, 2022</p>	<p>Casey Kempenaar, Community Development Director</p>	<p>Issue an RFP or identify partner for redevelopment of City-owned Sayonara vacant properties.</p>				
<p>FUTURE: At the March 10, 2022 City Council Meeting</p>	<p>City Clerk</p>	<p>Present the results of the legal redistricting process to City Council for action.</p>				