

January 27, 2021

Christopher W. Boyd
City Manager
City of Citrus Heights
6360 Fountain Square Drive
Citrus Heights CA, 95621

RE: Auburn Boulevard – SACOG Transformative Program

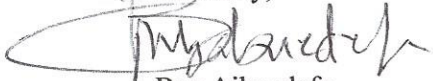
Dear Mr. Boyd:

Rally's is a company obsessed with excellence. We have uncompromisingly high standards and are relentless in our pursuit of achievement. We are passionate about serving others. We put people first with pride and respect and believe that every person can make a difference. We are a company with integrity. When we selected 7911 Auburn Boulevard as the site for our new restaurant location, it was a pleasure to find a city whose core values were similar with ours.

Rally's has invested in constructing a new building that is located within the Auburn Boulevard Phase 2 project parameters. The proposed improvements were part of the motivating factors that prompted our selection of 7911 Auburn Boulevard. Although this section of Auburn Boulevard has congested overhead utilities, poor road conditions and incomplete sidewalks, it does offer a location surrounded by dense residential with transit and freeway access. We look forward to construction of Phase 2 of the Project since it will correct some of the corridor's deficiencies. Phase 2 will install wide landscape medians planters between the sidewalk and the road and install bike lanes to provide a safer means of travel for pedestrians and bicyclists. It also will improve traffic safety by consolidating or eliminating driveways, undergrounding overhead utilities, and installing signalization improvements. With these improvements, Auburn Boulevard is set to be a promising and sound location to invest our business.

Rally's is looking forward to establishing a business in a vibrant and safe location for our customers. We are pleased to support the City's effort to apply for funding from the SACOG Transformative Program. The success of the corridor is also our success.

Sincerely,



Ben Aibuedefe
Owner, Rally's
7911 Auburn Blvd
Citrus Heights, CA 95610

