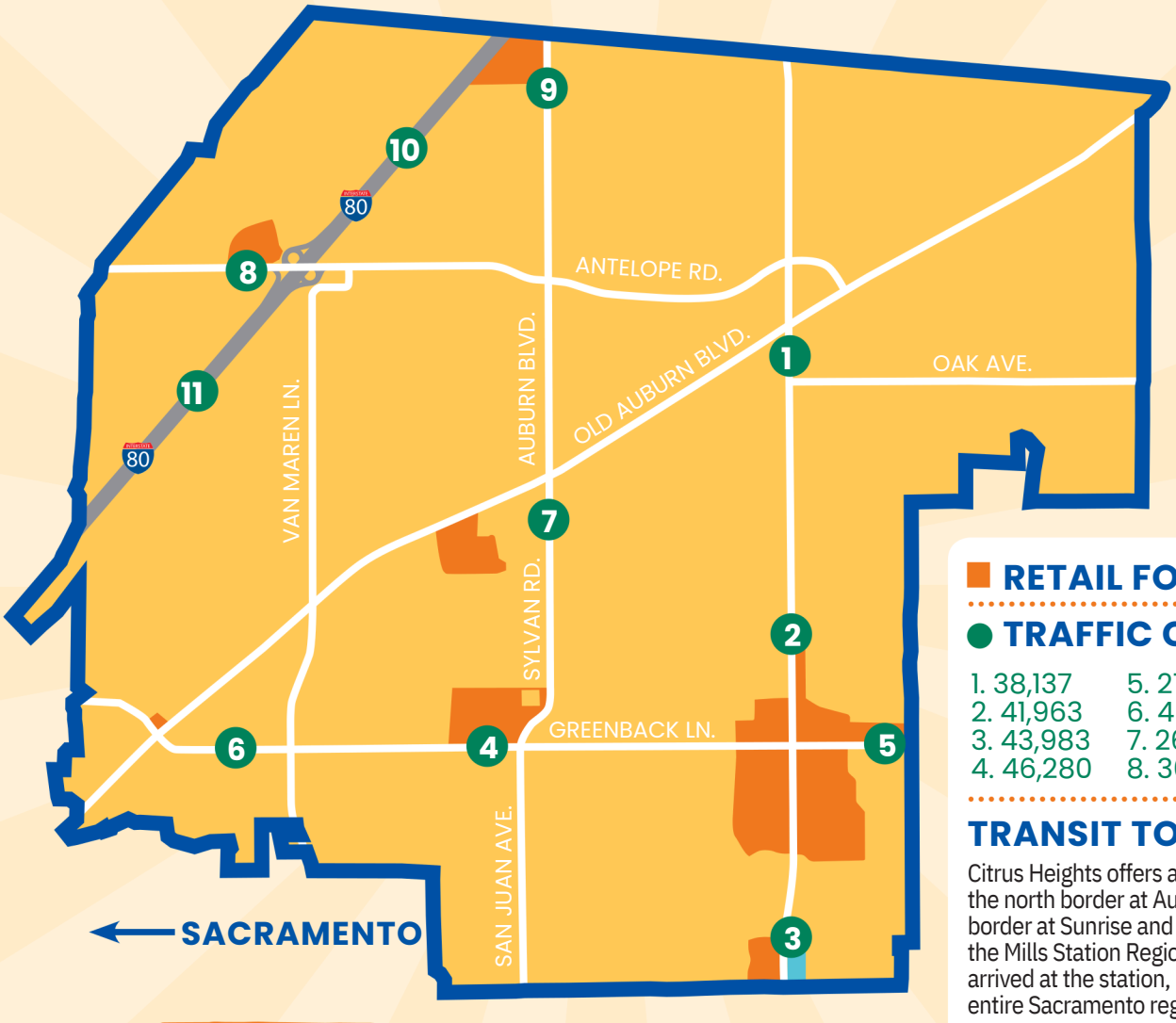
SOLID ROOTS

SoYour Business CAN SUCCEED!



RETAIL FOOTPRINT

TRAFFIC COUNTS

1. 38,137	5. 21,114	9. 24,537
2. 41,963	6. 45,223	10. 192,100
3. 43,983	7. 26,330	11. 191,400
4. 46,280	8. 30,803	

TRANSIT TO LIGHTRAIL

Citrus Heights offers a bus route spanning from the north border at Auburn Blvd to the south border at Sunrise and Madison to get riders to the Mills Station Regional Transit Stop. Once arrived at the station, riders have access to the entire Sacramento region.

SmaRT RIDE

Sacramento Regional Transit offers a new way to get around Citrus Heights. Similar to other ride share services, customers can use a smart phone app to request a ride to pick up and drop off passengers anywhere in the service boundary.



CITRUS HEIGHTS

ECONOMIC DEVELOPMENT DIVISION

TOP 5 JOB GROWTH INDUSTRIES

Citrus Heights is home to diverse industries that provide products and services to our community. Our top five industry growth segments reflect Citrus Heights is where people will continue to come to get things done for themselves, their households and businesses.

- Health Care and Social Assistance
- Consumer Services; Arts & Entertainment
- Retail
- Financial and Professional Services
- Entrepreneurship Start-ups

A DYNAMIC BUSINESS DISTRICT

Sunrise Marketplace Property Business Improvement District:

SUNRISE MARKETPLACE

Sunrise Marketplace is centrally located in the heart of Citrus Heights along Sunrise Boulevard and Greenback Lane. The 10-block district includes more than 400 stores, restaurants, and services, including Sunrise Mall.

DEMOGRAPHICS

Total Population
87,127

Daytime Population
69,988

Daytime Workers
18,466

Daytime Residents
47,535

Total Housing Units
35,151

Single Family Dwelling
21,194

Multifamily
13,957

Median HH Income 2025
81,002

Median HH Income 2030
89,017

Increasing 9.5% next 5 years.

Median Age
38.1

College Degree
33%

CITRUS HEIGHTS
ECONOMIC DEVELOPMENT DIVISION

Meghan Huber, Economic Development Manager
mhuber@citrusheights.net • 916.727.4745 • citrusheights.net
6360 Fountain Square Dr. • Citrus Heights, CA 95621