



CITY OF CITRUS HEIGHTS

CITY COUNCIL STAFF REPORT MEMORANDUM

DATE: March 12, 2025

TO: Mayor and City Council Members
Ashley J. Feeney, City Manager

FROM: Meghan Huber, Economic Development & Community Engagement
Director

SUBJECT: Grant Request for Attendance at the 2025 Neighborhoods USA
(NUSA) Conference

Summary and Recommendation

The 2025 Neighborhoods USA (NUSA) Conference provides a valuable opportunity for neighborhood leaders to gain insights, share best practices, and strengthen community engagement efforts in Citrus Heights. In alignment with the City's Neighborhoods USA Conference Attendance Policy, REACH has nominated Andrew Campbell, Vice President of Neighborhood Area 4 (Arcade Creek), to attend as a representative of Citrus Heights. Mr. Campbell's leadership experience and active involvement in neighborhood initiatives make him an ideal candidate to bring back key takeaways that will benefit the broader community.

Staff recommends that the City Council approve the grant request to support Andrew Campbell's attendance at the 2025 NUSA Conference, with funding allocated from the Economic Development & Community Engagement Community Support budget.

Motion: Adopt Resolution No. 2025-___ A Resolution of the City Council of the City of Citrus Heights, California, Approving the Grant Request for Attendance at the 2025 Neighborhoods USA (NUSA) Conference.

City Council Strategic Goal/Objective

This staff report aligns with the following Citrus Heights City Council Strategic Plan Objectives:

Goal: Enhance Community Vibrancy & Engagement

Fiscal Impact

Subject: Grant Request for Attendance at the 2025 Neighborhoods USA (NUSA) Conference

Date: March 12, 2025

Page 2 of 3

Per the City's travel policy, attendees must utilize early bird registration, which is available through March 31, 2025. The estimated cost is \$1,695 for conference attendance. Funding for this request will be allocated from the Economic Development & Community Engagement Community Support funding allocation.

Background and Analysis

The Neighborhoods USA (NUSA) Conference is a premier national event focused on best practices in neighborhood engagement, community leadership, and civic improvement. The conference provides a valuable opportunity for neighborhood representatives to learn from national experts, connect with peers, and bring back innovative ideas to enhance community vibrancy.

City of Citrus Heights NUSA Conference Attendance Policy

The NUSA Conference Attendance Policy guidelines are a sub-policy of the Neighborhood Improvement Partnership Grant Program. Approved by the City Council on January 8, 2025, the Neighborhoods USA (NUSA) Conference Attendance Policy supports the participation of local neighborhood leaders in this national event as part of the Neighborhood Improvement Partnership Grant program. Recognizing the value of NUSA in fostering strong local leadership, the City Council allocates up to \$5,000 annually to support conference attendance, typically funding costs for around two participants. Eligible applicants must be nominated by the Resident Empowerment Association of Citrus Heights (REACH) and meet specific criteria, including active service in a Neighborhood Area or REACH leadership role for at least six months. Priority is given to first-time attendees, and all nominations must be submitted in time to secure early-bird registration pricing. Approved participants are required to present a post-conference summary to the City Council and submit an expense report within the designated timeframe. The City retains the right to adjust the program funding and guidelines as needed.

2025 REACH Nomination for NUSA Conference Attendance

REACH has nominated Andrew Campbell to represent Citrus Heights at the conference. As the Vice President of Neighborhood Area 4 (Arcade Creek) and an active REACH representative, Mr. Campbell has demonstrated leadership in local neighborhood initiatives and is well-positioned to leverage the insights gained at NUSA to benefit the broader Citrus Heights community.

Staff recommends that the City Council approve a grant request to support the attendance of Andrew Campbell, Vice President of Neighborhood Area 4 (Arcade Creek) and REACH representative, at the 2025 Neighborhoods USA (NUSA) Conference.

Attachments

Subject: Grant Request for Attendance at the 2025 Neighborhoods USA (NUSA) Conference

Date: March 12, 2025

Page 3 of 3

1. Resolution
2. REACH Nomination Application for Andrew Campbell

RESOLUTION NO. 2025-____**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF CITRUS HEIGHTS,
CALIFORNIA, APPROVING THE GRANT REQUEST FOR ATTENDANCE AT THE 2025
NEIGHBORHOODS USA (NUSA) CONFERENCE**

WHEREAS, the Neighborhoods USA (NUSA) Conference is a nationally recognized event that provides valuable resources, education, and networking opportunities for neighborhood leaders to enhance community engagement and civic leadership; and

WHEREAS, the City Council approved the Neighborhoods USA (NUSA) Conference Attendance Policy on January 8, 2025; and

WHEREAS, the Resident Empowerment Association of Citrus Heights (REACH) has nominated Andrew Campbell, Vice President of Neighborhood Area 4 (Arcade Creek) and active REACH representative, to attend the 2025 NUSA Conference as a representative of Citrus Heights; and

WHEREAS, Mr. Campbell has demonstrated leadership in local neighborhood initiatives and is well-positioned to bring back valuable insights that will benefit the broader Citrus Heights community; and

NOW THEREFORE BE IT RESOLVED AND ORDERED that the City Council of the City of Citrus Heights does hereby approve the grant request in the amount of \$1,695 to support the attendance of Andrew Campbell at the 2025 Neighborhoods USA (NUSA) Conference.

The City Clerk shall certify the passage and adoption of this Resolution and enter it into the book of original resolutions.

PASSED AND ADOPTED by the City Council of the City of Citrus Heights, California, this 12th day of March 2025 by the following vote, to wit:

AYES: **Council Members:**
NOES: **Council Members:**
ABSTAIN: **Council Members:**
ABSENT: **Council Members:**

Dr. Jayna Karpinski-Costa, Mayor

ATTEST:

Amy Van, City Clerk



Neighborhood Improvement Partnership Funding Application

Note: This application must be submitted through one of the ten recognized neighborhood associations in Citrus Heights and then evaluated and selected for funding by the City Council.

Neighborhood Information

Name of Neighborhood Association:	REACH NTH - ARCADE CREEK	
Primary Project Coordinator:	KATHY MORRIS	
Phone Number & Email:	916 947 8461	afk@reachnth.org
Date:		

Overall Project Plan & Description

In the space below, please provide the following details about the proposed project or program:

- Provide a project description Detail the steps for implementation
- Describe the public benefit of this project/program and the area it will impact/improve
- Share any additional information that should be considered by the City Council in the evaluation of your project
- Detail the support the project/program has from the community (ie. neighbors, neighborhood associations, REACH, community groups, public agencies, etc)

Andrew is Vice President of NTH 4 and responsible to help grow the area. He is relatively new to the community organizing process, so is eager to learn. This conference will help with skill development and contacts.

Will your neighborhood project (you may check one or more if it applies):

- ☐ Reduce potential property damage or heighten security within your neighborhood?
☐ Promote traffic safety or improve traffic conditions in your neighborhood?
☐ Enhance the neighborhood aesthetic or quality of life?
☒ Create community connection and build neighborhood association awareness and engagement
☒ Other? (Please describe benefit to neighborhood area) *Build community*

Calculating Your Project Budget & Grant Request

Please provide a breakdown of the estimated expenditures for your proposed neighborhood project by specific task or item. If you are working with contractors to secure cost estimates, remember to instruct them to itemize the costs associated with your project such as, the cost of labor, equipment, taxes, or materials, and have them submit any estimates to you in writing (most reliable contractors will do this at no cost).

PROJECT/EVENT COST ESTIMATE

Please list all materials, equipment, and/or supplies:	Cost Estimate
<i>Aug 2025</i>	350 \$520 per MH
<i>Hotel</i>	<i>est</i> 300
<i>conference</i>	<i>4 NIP AX 200</i> 275
Transportation	<i>est</i> \$100
Total estimated cost for project/program	\$1,695

FUNDING SOURCES:

Neighborhood Improvement Partnership (NIP) Funding Request Amount	
Other funding sources: please list other funding contributions, grants, etc. if applicable	
1.	
2.	

- ☐ Required: Price Quotes – Attach at least one professional price quote/estimate for all items needed in your grant request.

APPROVED: 
(Neighborhood Association President Signature)

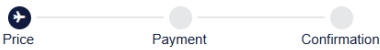
3/5/25
Date

REVIEWED: *Meghan Huber*
(City of Citrus Heights Signature)

3/6/25

Date

Trip & Price Details



Flight

Modify

Tue 5/20

3757 / 2528

SMF → JAX

7:05 AM → 5:00 PM

6 hr 55 min

1 stop

Wanna Get Away

Fri 5/23

2520 / 3373

JAX → SMF

1:20 PM → 5:25 PM

7 hr 5 min

1 stop

Wanna Get Away

Base fare

1 Passenger(s)

\$433.82

Taxes and fees

\$82.54

Flight total

\$516.36

or from \$51/mo* with flexpay Learn more

Helpful Information:

All fares and fare ranges are subject to change until purchased and are per person for each way of travel.

Starting July 1, 2023 (12:00 a.m. CT), for Wanna Get Away® or Wanna Get Away Plus™ reward travel reservations (booked with points): If you do not cancel your reservation at least 10 minutes before the flight's original scheduled departure time, any points used for booking will be forfeited, along with any taxes and fees associated with your reward travel reservation. For Anytime or Business Select® reward travel reservations: the points used for booking will be redeposited to the purchaser's Rapid Rewards® account, and any taxes and fees associated with the reward travel reservation will be converted into a Transferable Flight Credit™ for future use.

For more information regarding Cash + Points, visit Southwest.com/rterms

Flight Extras

Upgrade to Wanna Get Away *plus*



NUSA 50th Golden Anniversary & Annual Conference

Early Bird Registration

Feb. 12 – Mar. 31
\$275

Late Registration

Apr. 1 – May 10
\$350

