CALL SPECIAL MEETING TO ORDER

1. Roll Call: Council Members: Bruins, Daniels, Schaefer, Middleton, Miller

PUBLIC COMMENT

STRATEGIC PLANNING WORKSHOP

2. Refer to the attached agenda.

ADJOURNMENT

PLEASE NOTE: In order to minimize the spread of the COVID 19 virus, Governor Newsom has issued Executive Orders that temporarily suspend some requirements of the Brown Act. Please be advised that the Council Chambers are closed to the public and that some, or all, Council Members may attend City Council meetings telephonically or otherwise electronically. The meeting will be held via webcast with NO PHYSICAL LOCATION FOR PUBLIC ATTENDANCE.

Special Meeting 8:30 a.m. Zoom Meeting – Members of the public may attend via Zoom in order to observe and address the meeting. Zoom Telephone Link for the Public:

(669) 900-6833 Meeting ID: 749 015 0502 Passcode: 4449519

For those individuals accessing the meetings through Zoom who wish to make a public comment, please use dial *9 the host will unmute you when it is time to speak. Speakers will be limited to 3 minutes each. Alternatively, you may submit your comment via email to cityclerk@citrusheights.net or by completion of an online Speaker Card at https://www.citrusheights.net/FormCenter/City-Council-Meetings-Speaker-Card-30. Written public comments shall be limited to 250 words or less. Each comment will be read aloud by the City Clerk.

If you need a disability-related modification or accommodation, to participate in this meeting, please contact the City Clerk’s Office 916-725-2448, cityclerk@citrusheights.net, or City Hall 6360 Fountain Square Drive at least 48 hours prior to the meeting. TDD: California Relay Service 7-1-1.
CITY OF CITRUS HEIGHTS
STRATEGIC PLANNING WORKSHOP
March 16, 2021 – on Zoom

8:30 Welcome, Purpose of the Workshop, Public Comment and Introduction of the Facilitator and Recorder – Steve Miller, Mayor

Role of the Facilitator, Recorder and Group; Strategic Planning Elements; Agenda – Marilyn Snider, Facilitator – Snider and Associates

Introductions of the Participants

City of Citrus Heights:
- Mission Statement
- Vision Statement
- Core Values/Guiding Principles

What are the Strengths and Accomplishments of the City of Citrus Heights in the Past Year?

What Are the City of Citrus Heights’ Current Internal Weaknesses/Challenges?

What Are the External Factors/Trends (e.g., economic, political, technological, social, environmental) that Will/Might Have an Impact on the City of Citrus Heights in the Next Three Years:
- Positively (opportunities)?
- Negatively (threats)?

Identify Three-Year Goals (what the Citrus Heights needs to accomplish)

Identify Six-Month Strategic Objectives (how the goals will be addressed – by when, who will be accountable, for what specific, measurable results) for Each of the Three-Year Goals

Next Steps/Follow-Up Process to Monitor Progress on the Goals and Objectives (including setting a date within 6 months to update the strategic plan)

Summary of the Workshop

Closing Remarks

4:00 Adjourn

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